

Sales Report part 2

Top Sellers Report

The Top Seller report is used to view selling Dealers ranked from most to least deals. The report includes:

- **Maximum Price**
- **Average Price**
- **Minimum Price**

The screenshot displays the 'Top Sellers Report' interface. At the top, there are tabs for 'Sale Profile' and 'Dealer Profile'. Below this is a 'Consignment Sales' section with a table showing sales data. The table has columns: Date, Time, Name, Type, Status, Vehicle Count, Bidder Count, Seller Count, Guest Count, and Res. Allocation. A row is highlighted with a red border, showing a sale on 09/27/2022 at 12:00:00 PM for '169 - Tuesday Sale' with a status of 'Current', 6 vehicle counts, 1 bidder count, 2 seller counts, 0 guest counts, and 0.0 res. allocation.

Below the sales table is a summary section with two columns of counts and percentages:

	Count	Percent		Count	Percent
Sold:	2	33%	Pre Sale Total:	1	17%
If Sale:	0	0%	No Show:	0	0%
No Sale:	3	50%	Total Offered:	6	
Thru Block Total:	5	83%	Pulled from Sale:	0	0%

At the bottom is a table with columns: Run #, Seller, State, Year, Make, Model, Style, VSN, VIN, Mileage, Buyer. The first three rows are populated with data:

Run #	Seller	State	Year	Make	Model	Style	VSN	VIN	Mileage	Buyer
A001	WYATT JOHNSON SUBARU H...	Open Sold	2014	Cadillac	ATS	4dr Sdn 2.0L Lu...	512805	1G6AH5SX9E0745781	0	Mike Jernigan
A002	Z - Auctionstreaming Group LLC	Checked In	2010	Nissan	370Z	2dr Cpe Manual	512806	JN1AZ4EH4AM484381	0	
A003	Z - Auctionstreaming Group LLC	Open Sold	2010	Nissan	370Z	2dr Cpe Manual ...	512807	JN1AZ4EH4AM484381	0	Mike Jernigan

On the right side, there is a 'REPORTS' menu with various options. The 'Sales Reports' section is expanded, and 'Top Sellers' is highlighted with a red box.

- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Top Sellers Reports sub-menu
- This will launch the report wizard.

The 'Top Sellers' report wizard dialog box is shown. It contains the following fields and options:

- Begin Date: 04/25/2012
- End Date: 09/27/2022
- Begin Time: 12:00:00 AM
- End Time: 11:59:59 PM
- Include all Sales in the System
- Buttons: Ok, Cancel

- Select the desired 'Begin' and 'End' dates or we can check the 'Include all Sales in the system' checkbox.
- Click 'OK' when done to create and print the report.

Top Buyers Report

The Top Buyers report is used to view buying Dealers ranked from most to least deals. The report includes:

- **Maximum Price**
- **Average Price**
- **Minimum Price**

The screenshot shows the 'Sale Profile' application interface. At the top, there are tabs for 'Sale Profile' and 'Dealer Profile'. Below this, there's a 'Consignment Sales' section with a filter for 'Current' sales. A table displays sales data with columns for Date, Time, Name, Type, Status, Vehicle Count, Bidder Count, Seller Count, Guest Count, and Res. Allocation. Below the table, there are tabs for 'Home Detail', 'Registered Buyers', 'Registered Sellers', 'Run Numbers', and 'Registered Guests'. A 'REPORTS' menu is visible on the right side, with 'Sales Reports' and 'Top Buyers' highlighted with red boxes. The 'Top Buyers' report is selected, and a list of reports is shown, including 'Pre Sale List', 'Vehicle Statement', 'No Sale Report', 'Factory Reports', 'Seller Run List', 'Counter List', 'Block Report', 'Accounting Reports', 'Administrative Reports', 'Payment Reports', 'Sales Reports', 'Line of Business', 'Market Breakdown', 'Sales Count', 'Deal Count', 'Top Sellers', 'Top Buyers', 'Attendance Report', 'Buy Sell Report', and 'Bidder History'.

- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Top Buyers Reports sub-menu
- This will launch the report wizard.

The screenshot shows the 'Top Buyers' report wizard dialog box. It has a title bar with 'Top Buyers' and a close button. The dialog contains the following fields and controls:

- Begin Date: 10/01/2021
- End Date: 09/15/2022
- Begin Time: 12:00:00 AM
- End Time: 2:36:43 PM
- Include all Sales in the System
- Buttons: Ok, Cancel

- Select the desired 'Begin' and 'End' dates or we can check the 'Include all Sales in the system' checkbox.
- Click 'OK' when done to create and print the report.

Attendance Report

The Attendance report lists all bidders for the selected Sale Date and runs from the Sale Profile. It is used to prospect bidders who most recently attended a sale. However, you may run the report for any selected sale date.

The screenshot shows the 'Sale Profile' application interface. At the top, there are tabs for 'Sale Profile' and 'Dealer Profile'. Below the tabs, there's a navigation menu with 'Consignment Sales' selected. The main area displays a table with columns: Date, Time, Name, Type, Status, Vehicle Count, Bidder Count, Seller Count, Guest Count, and Res. Allocation. The first row is highlighted in red, showing data for 09/27/2022 at 12:00:00 PM for a '169 - Tuesday Sale' with 6 vehicles, 1 bidder, 2 sellers, and 0 guests. Below the table, there are tabs for 'Lane Detail', 'Registered Buyers', 'Registered Sellers', 'Run Numbers', and 'Registered Guests'. The 'Lane Detail' tab is active, showing a summary table with columns for Count and Percent, and a detailed table with columns for Run #, Seller, State, Year, Make, Model, Style, VSN, VIN, Mileage, and Buyer. The 'Reports' sidebar on the right is open, showing a list of report categories, with 'Sales Reports' and 'Attendance Report' highlighted in red.

- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Attendance Reports sub-menu
- This will launch the report wizard.

The screenshot shows the 'Attendance Report' wizard dialog box. It has a title bar with 'Attendance Report' and a close button. Below the title bar, there are two date selection fields: 'Begin Date' with the value '09/27/2022' and 'End Date' with the value '09/28/2022'. Below the date fields, there is a checkbox labeled 'Include Reps?'. At the bottom of the dialog, there are two buttons: 'Yes' and 'No'.

- Select the desired 'Begin' and 'End' dates.
- Click 'Yes' when done to create and print the report.

Buy Sell Report

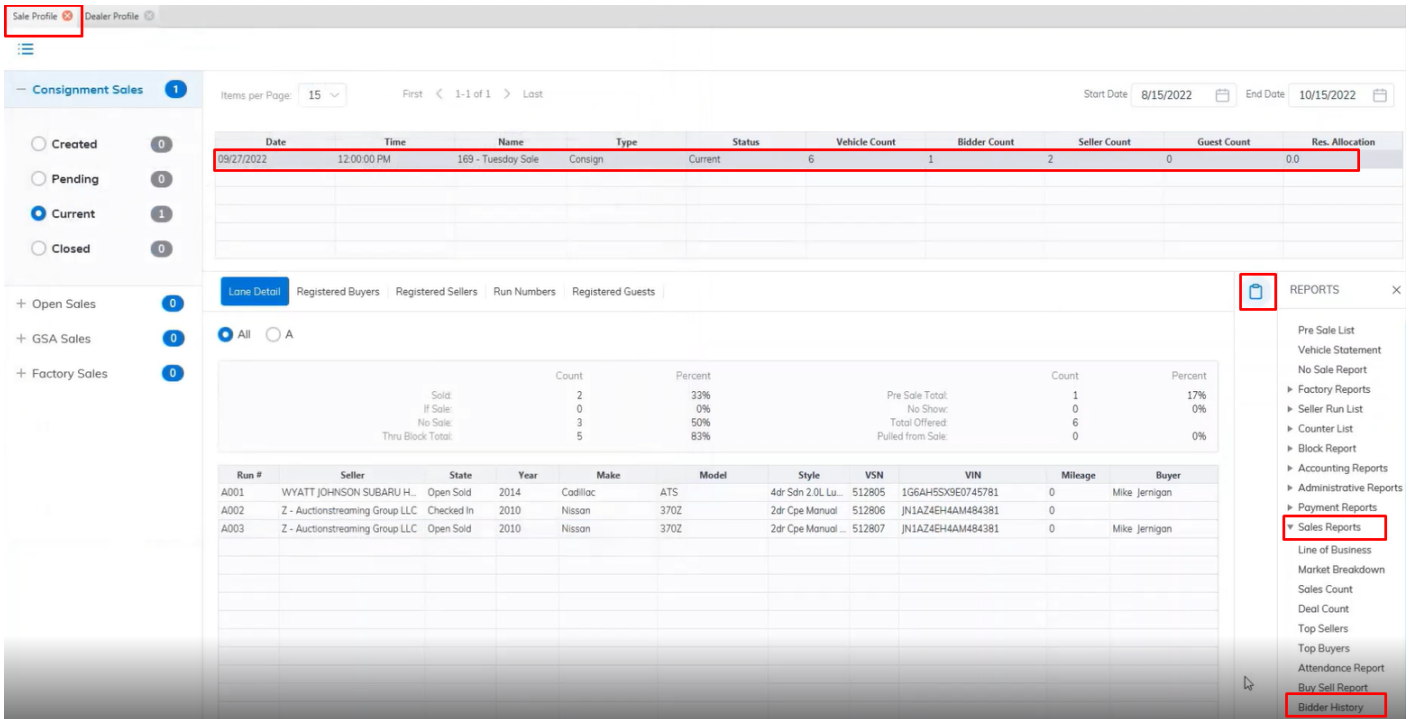
This report only runs for a single sale. There is no date range. This report list the total number of Sold vehicles and their buyers and their corresponding sellers.

- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Buy Sell Reports sub-menu
- This will launch the report wizard.

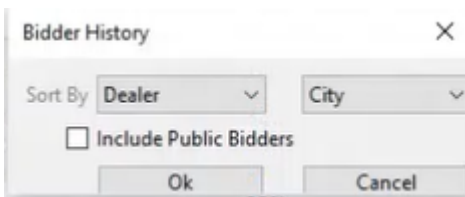
- Here you can select the "Include Public buyers" and "Include Public Sellers" checkboxes if you are a Public Auction.
- You can Filter the report by a specific lane by selecting the lane in the Include Only field.
- You can sort the report by Run Number, Buyer, Seller, etc. from the Sort field.
- Click 'OK' when done to create and print the report.

Bidder History Report

This report is designed to provide the Auction with a historical perspective of bidder attendance frequency and city origination over 12 weeks.



- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Bidder History Reports sub-menu
- This will launch the report wizard.



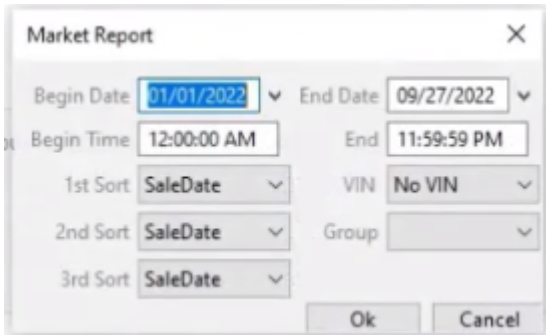
- The report is broken into 2 sections listing Dealer attendance and City of Origin. Sorting is done by Dealer Name or City. You may wish to 'Include Public Bidders' by clicking the Check box.
- Click 'OK' when done to create and print the report.

Market Report

The Market Report is used to provide historical information on the vehicle and its sale price.

- Open the **Sale Profile** application.
- Select the Sale Date (**You must select the Sale Date from the grid**)
- Select the Reports Menu
- Then select the Market Reports sub-menu (**Here You may also run the CSV version of the same report.**)

- This will launch the report wizard.



The screenshot shows a 'Market Report' dialog box with the following settings:

- Begin Date: 01/01/2022
- End Date: 09/27/2022
- Begin Time: 12:00:00 AM
- End: 11:59:59 PM
- 1st Sort: SaleDate
- VIN: No VIN
- 2nd Sort: SaleDate
- Group: (empty)
- 3rd Sort: SaleDate

Buttons: Ok, Cancel

- You may select a 'Begin' and 'End' date if you wish to view information on more than one Sale.
- There are 3 sorting options: Sale Date, Make, Year, Price, and or Model.
- Click 'OK' when done to create and print the report.

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